

NO FAKES Act

S.4875, 118th; S.4591, 119th

REPORTED OUT OF COMMITTEE

Sen. Coons (D-DE)
Speech & synthetic media · U.S. Senate

HOW FAR IT WAS CARRIED



BACKGROUND

Voice and likeness are protected, if at all, by state right-of-publicity law that varies by jurisdiction and often dies with the person. Synthetic replication does not respect state lines. This bill creates a federal digital replication right in voice and likeness, licensable and enforceable, with a defined post-mortem term and safe harbours for platforms that remove infringing replicas on notice.

KEY PROVISIONS

- Creates a federal digital replication right in an individual’s voice and likeness.
- Makes the right licensable, with limits on transfer during the person’s lifetime.
- Sets a post-mortem duration, renewable on continued use.
- Provides safe harbours for platforms that act on notice of an infringing replica.
- Includes exclusions for news, commentary, parody, satire and biography.

LEGISLATIVE RECORD

Reported out of Senate Judiciary 18 June 2026, still pending.

OFFICES ENGAGED

Sens. Coons, Blackburn, Klobuchar, Tillis
Drafted and advised. 4 offices engaged.